

Urban Area 2011 Census Profile

TOTAL POPULATION	211,800	Total Area (Hectares)	9,782
TOTAL HOUSEHOLDS	83,206	Persons Per Hectare	21.7

AGE	Urban Area				Rural 2011 %
	2001		2011		
	Total	%	Total	%	
0 - 4	12,403	7.2	17,684	8.3	6.0
5 - 9	12,798	7.4	14,424	6.8	5.5
10 - 14	12,635	7.3	13,645	6.4	5.8
15 - 19	11,614	6.8	12,688	6.0	5.5
20 - 24	11,022	6.4	12,449	5.9	4.3
25 - 29	13,602	7.9	17,686	8.4	5.2
30 - 44	43,306	25.2	51,968	24.5	20.5
45 - 59	32,257	18.7	39,648	18.7	22.7
60 - 64	5,998	3.5	10,463	4.9	7.3
65 - 74	8,939	5.2	12,087	5.7	9.1
75 - 84	5,774	3.4	6,448	3.0	5.5
85 and over	1,695	1.0	2,606	1.2	2.6

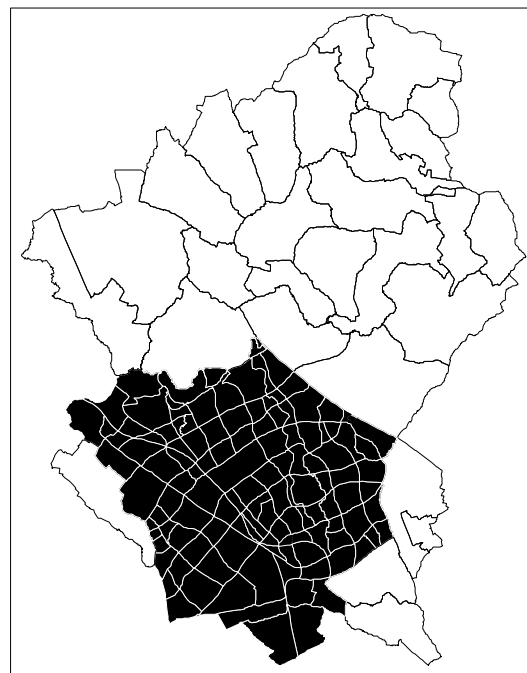
POPULATION CHANGE	Urban Area		Rural Area
	Total	%	%
Population Change Since 2001	39,757	23.1	5.7

ETHNIC COMPOSITION		Urban Area		Rural Area
		Total	%	%
White	British	149,960	70.8	91.8
	Irish	2,128	1.0	1.0
	Other	11,551	5.5	3.0
Mixed Ethnicity		7,678	3.6	1.5
Asian or Asian British	Indian	7,902	3.7	0.6
	Pakistani	3,809	1.8	0.1
	Bangladeshi	1,960	0.9	0.1
	Chinese	2,566	1.2	0.4
	Other	5,932	2.8	0.5
Black or Black British	African	12,846	6.1	0.6
	Caribbean	2,445	1.2	0.2
	Other	1,508	0.7	0.1
Arab		541	0.3	0.1
Other		970	0.5	0.1

DWELLING TYPE	Urban Area		Rural Area
	Total	%	%
Detached House	23,041	26.7	36.2
Semi-Detached House	23,523	27.3	32.2
Terraced House	24,313	28.2	23.2
Flat (Purpose Built)	14,138	16.4	6.3
Flat (Converted or Shared House)	754	0.9	1.2
Flat in Commercial Building	336	0.4	0.8
Caravan or other mobile structure	70	0.1	0.1

HOUSEHOLD SIZE	Urban Area		Rural Area
	Total	%	%
Average Household Size	2.5		2.4

GENERAL SOCIAL INDICATORS	Urban Area		Rural Area
	Total	%	%
Households Without Central Heating	996	1.2	1.5
Households: No Adult in Employment With Dependent Child	4,050	4.9	1.7
No Adult in Household with English as Main Language	6,056	7.3	1.4



RELIGION	Urban Area		Rural Area
	Total	%	%
Christian	108,686	51.3	61.2
Buddhist	1,141	0.5	0.3
Hindu	6,803	3.2	0.3
Jewish	362	0.2	0.2
Muslim	11,715	5.5	0.5
Sikh	1,318	0.6	0.1
Other Religions	1,087	0.5	0.3
No Religion	66,928	31.6	29.7
Religion Not Stated	13,756	6.5	7.2

COUNTRY OF BIRTH	Urban Area		Rural Area
	Total	%	%
UK	168,332	79.5	92.8
Republic of Ireland	1,752	0.8	0.8
Other EU Countries in 2001	5,028	2.4	1.4
EU Accession Countries	5,921	2.8	0.9
Other Countries	30,761	14.5	4.1

TENURE- HOUSEHOLDS	Urban Area		Rural Area
	Total	%	%
Owner Occupied/Shared Ownership	51,104	61.4	76.7
Rented from Council	9,905	11.9	5.8
Rented from Housing Association	6,672	8.0	1.9
Private/Other Rent	15,528	18.7	15.6

HOUSEHOLD COMPOSITION	Urban Area		Rural Area
	Total	%	%
One person: All aged 65+	6,759	8.1	12.0
One person: Other	14,840	17.8	13.7
One family: All 65+	4,005	4.8	9.3
Couple: Dependent Children	19,642	23.6	22.5
Couple: No Dependent Children	20,194	24.3	29.8
Lone Parent: Dependent Children	7,398	8.9	5.0
Other Types	10,375	12.5	7.7

Urban Area 2011 Census Profile

CAR/VAN OWNERSHIP	Urban Area		Rural Area
	Total	%	%
	No Cars/Vans in Household	16,864	20.3
1 Cars/Vans in Household	36,706	44.1	38.5
2 Cars/Vans in Household	23,637	28.4	37.2
3 Cars/Vans in Household	4,571	5.5	9.4
4 Cars/Vans in Household	1,426	1.7	3.2
All Cars/Vans in Area	104,132	-	-

HEALTH	Urban Area		Rural Area
	Total	%	%
	Day-Day Activities Limited a Lot	13,483	6.4
Day-Day Activities Limited a Little	15,704	7.4	8.2
Day-Day Activities Not Limited	182,612	86.2	85.5
Very Good Health	106,049	50.1	50.7
Good Health	73,885	34.9	34.8
Fair Health	22,905	10.8	10.9
Bad Health	6,917	3.3	2.8
Very Bad Health	2,042	1.0	0.8

CARERS	Urban Area		Rural Area
	Total	%	%
	Provides 1-19 hrs Unpaid Care a Week	11,282	5.3
Provides 20-49 hrs Unpaid Care a Week	2,591	1.2	1.1
Provides 50+ hrs Unpaid Care a Week	4,159	2.0	1.7
Total Number of Unpaid Carers	18,032	8.5	10.2

ECONOMIC ACTIVITY*	Urban Area		Rural Area
	Total	%	%
	Economically Active	117,077	75.9
Employment	104,244	67.6	70.4
Unemployed	7,840	5.1	3.0
Student	4,993	3.2	2.6
Economically Inactive	37,147	24.1	24.0
Retired	14,668	9.5	14.7
Student	6,295	4.1	3.1
Looking after home/family	7,430	4.8	3.3
Permanently Sick/disabled	5,362	3.5	1.6
Other	3,392	2.2	1.2

* People aged 16-74

INDUSTRY OF EMPLOYMENT	Urban Area		Rural Area
	Total	%	%
	Agriculture, Forestry & Fishing	113	0.1
Mining and Quarrying	59	0.1	0.1
Manufacturing	8,569	7.9	8.4
Electricity, Gas, Steam, etc	217	0.2	0.3
Water Supply, Sewerage & Waste Management	512	0.5	0.5
Construction	5,947	5.5	7.1
Wholesale and Retail Trade	22,806	21.1	18.0
Transport and Storage	7,479	6.9	4.4
Accommodation & Food Service Activities	4,989	4.6	3.9
Information and Communication	7,071	6.5	5.8
Financial & Insurance Activities	5,734	5.3	4.9
Real Estate Activities	1,203	1.1	1.6
Professional, Scientific & Technical Activities	6,850	6.3	8.2
Administrative and Support Service Activities	5,944	5.5	5.0
Public Admin & Defence, Social Security	4,751	4.4	5.0
Education	10,980	10.2	12.3
Human Health & Social Work Activities	10,185	9.4	8.9
Other	4,656	4.3	4.7

*People aged 16-74 in employment

COMMUNAL ESTABLISHMENTS	Urban Area
All Communal Establishments	118
All Residents in Communal Establishments	1,699

QUALIFICATIONS*	Urban Area		Rural Area
	Total	%	%
	None*	29,800	18.3
1-4 GCSEs*	26,594	16.3	13.9
5+ GCSEs (A*-C)*	27,356	16.8	16.1
Apprenticeship*	5,198	3.2	4.6
2+ A levels*	18,656	11.4	11.8
Degree*	44,612	27.3	33.1
Other Qualifications	11,056	6.8	3.7

* Or equivalent for people aged 16+

OCCUPATION*	Urban Area		Rural Area
	Total	%	%
	Managers and Senior Officials	11,024	10.2
Professional	19,286	17.8	20.0
Associate Professional & Technical	14,322	13.3	14.5
Admin and Secretarial	13,428	12.4	13.2
Skilled Trades	9,296	8.6	10.2
Caring, Leisure and Other Services	8,601	8.0	7.3
Sales and Customer Service	10,487	9.7	7.2
Process, Plant & Machine Operatives	7,536	7.0	4.8
Elementary	14,096	13.0	8.4

*People aged 16-74 in employment

NATIONAL STATISTICS: SOCIO-ECONOMIC CLASSIFICATION*	Urban Area		Rural Area
	Total	%	%
	Higher Managerial & Professional	18,030	11.7
Lower Managerial, Admin & Professional	32,996	21.4	26.1
Intermediate Occupations	22,944	14.9	15.4
Small Employers & Own Account Workers	11,419	7.4	10.8
Lower Supervisory & Technical	10,688	6.9	6.2
Semi-Routine Occupations	21,202	13.7	10.8
Routine Occupations	17,781	11.5	7.7
Never Worked & Long-Term Unemployed	8,258	5.4	2.0
Never Worked	5,159	3.3	1.0
Long-Term Unemployed	3,098	2.0	1.0
Not Classified	10,900	7.1	5.6
Full-Time Students	10,900	7.1	5.6
Not Classifiable for Other Reasons	0	0.0	0.0

*People aged 16-74

Rural Area 2011 Census Profile

TOTAL POPULATION	37,022	Total Area (Hectares)	21,082
TOTAL HOUSEHOLDS	15,375	Persons Per Hectare	1.8

AGE	Rural Area				Urban 2011 %
	2001		2011		
	Total	%	Total	%	
0 - 4	1,964	5.6	2,222	6.0	8.3
5 - 9	2,297	6.6	2,046	5.5	6.8
10 - 14	2,339	6.7	2,159	5.8	6.4
15 - 19	2,169	6.2	2,032	5.5	6.0
20 - 24	1,529	4.4	1,606	4.3	5.9
25 - 29	1,933	5.5	1,908	5.2	8.4
30 - 44	8,371	23.9	7,581	20.5	24.5
45 - 59	7,968	22.8	8,390	22.7	18.7
60 - 64	1,588	4.5	2,706	7.3	4.9
65 - 74	2,435	7.0	3,381	9.1	5.7
75 - 84	1,752	5.0	2,044	5.5	3.0
85 and over	679	1.9	948	2.6	1.2

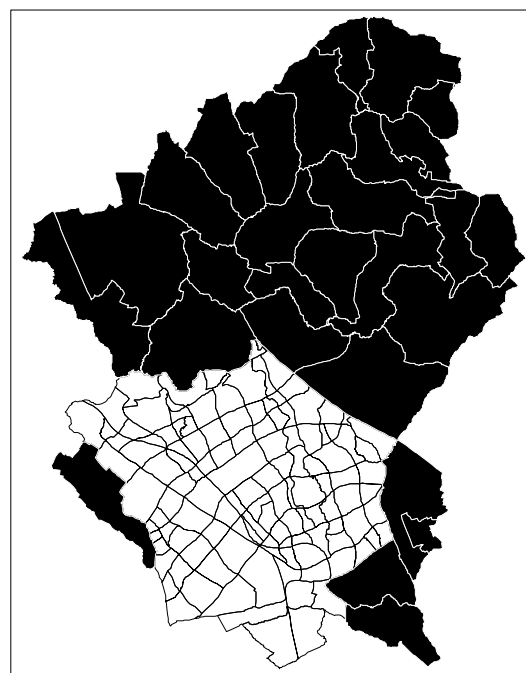
POPULATION CHANGE	Rural Area		Urban Area
	Total	%	%
Population Change Since 2001	1,998	5.7	23.1

ETHNIC COMPOSITION		Rural Area		Urban Area
		Total	%	%
White	British	33,976	91.8	70.8
	Irish	370	1.0	1.0
	Other	1,108	3.0	5.5
	Mixed Ethnicity	558	1.5	3.6
Asian or Asian British	Indian	204	0.6	3.7
	Pakistani	41	0.1	1.8
	Bangladeshi	30	0.1	0.9
	Chinese	155	0.4	1.2
	Other	181	0.5	2.8
Black or Black British	African	213	0.6	6.1
	Caribbean	78	0.2	1.2
	Other	41	0.1	0.7
Arab		23	0.1	0.3
Other		47	0.1	0.5

DWELLING TYPE	Rural Area		Urban Area
	Total	%	%
Detached House	5,743	36.2	26.7
Semi-Detached House	5,116	32.2	27.3
Terraced House	3,691	23.2	28.2
Flat (Purpose Built)	1,003	6.3	16.4
Flat (Converted or Shared House)	197	1.2	0.9
Flat in Commercial Building	121	0.8	0.4
Caravan or other mobile structure	8	0.1	0.1

HOUSEHOLD SIZE	Rural Area		Urban Area
	Total	%	%
Average Household Size	2.4		2.5

GENERAL SOCIAL INDICATORS	Rural Area		Urban Area
	Total	%	%
Households Without Central Heating	237	1.5	1.2
Households: No Adult in Employment With Dependent Child	257	1.7	4.9
No Adult in Household with English as Main Language	214	1.4	7.3



RELIGION	Rural Area		Urban Area
	Total	%	%
Christian	22,666	61.2	51.3
Buddhist	107	0.3	0.5
Hindu	116	0.3	3.2
Jewish	65	0.2	0.2
Muslim	199	0.5	5.5
Sikh	53	0.1	0.6
Other Religions	128	0.3	0.5
No Religion	11,012	29.7	31.6
Religion Not Stated	2,677	7.2	6.5

COUNTRY OF BIRTH	Rural Area		Urban Area
	Total	%	%
UK	34,355	92.8	79.5
Republic of Ireland	291	0.8	0.8
Other EU Countries in 2001	524	1.4	2.4
EU Accession Countries	320	0.9	2.8
Other Countries	1,535	4.1	14.5

TENURE- HOUSEHOLDS	Rural Area		Urban Area
	Total	%	%
Owner Occupied/Shared Ownership	11,800	76.7	61.4
Rented from Council	897	5.8	11.9
Rented from Housing Association	288	1.9	8.0
Private/Other Rent	2,392	15.6	18.7

HOUSEHOLD COMPOSITION	Rural Area		Urban Area
	Total	%	%
One person: All aged 65+	1,845	12.0	8.1
One person: Other	2,104	13.7	17.8
One family: All 65+	1,425	9.3	4.8
Couple: Dependent Children	3,467	22.5	23.6
Couple: No Dependent Children	4,579	29.8	24.3
Lone Parent: Dependent Children	769	5.0	8.9
Other Types	1,189	7.7	12.5

Rural Area 2011 Census Profile

CAR/VAN OWNERSHIP	Rural Area		Urban Area
	Total	%	%
	No Cars/Vans in Household	1,792	11.7
1 Cars/Vans in Household	5,923	38.5	44.1
2 Cars/Vans in Household	5,726	37.2	28.4
3 Cars/Vans in Household	1,438	9.4	5.5
4 Cars/Vans in Household	496	3.2	1.7
All Cars/Vans in Area	23,899	-	-

HEALTH	Rural Area		Urban Area
	Total	%	%
	Day-Day Activities Limited a Lot	2,318	6.3
Day-Day Activities Limited a Little	3,033	8.2	7.4
Day-Day Activities Not Limited	31,672	85.5	86.2
Very Good Health	18,777	50.7	50.1
Good Health	12,891	34.8	34.9
Fair Health	4,023	10.9	10.8
Bad Health	1,040	2.8	3.3
Very Bad Health	292	0.8	1.0

CARERS	Rural Area		Urban Area
	Total	%	%
	Provides 1-19 hrs Unpaid Care a Week	2,735	7.4
Provides 20-49 hrs Unpaid Care a Week	399	1.1	1.2
Provides 50+ hrs Unpaid Care a Week	626	1.7	2.0
Total Number of Unpaid Carers	3,760	10.2	8.5

ECONOMIC ACTIVITY*	Rural Area		Urban Area
	Total	%	%
	Economically Active	20,644	76.0
Employment	19,135	70.4	67.6
Unemployed	802	3.0	5.1
Student	707	2.6	3.2
Economically Inactive	6,520	24.0	24.1
Retired	3,987	14.7	9.5
Student	849	3.1	4.1
Looking after home/family	905	3.3	4.8
Permanently Sick/disabled	448	1.6	3.5
Other	331	1.2	2.2

* People aged 16-74

INDUSTRY OF EMPLOYMENT	Rural Area		Urban Area
	Total	%	%
	Agriculture, Forestry & Fishing	162	0.8
Mining and Quarrying	15	0.1	0.1
Manufacturing	1,655	8.4	7.9
Electricity, Gas, Steam, etc	55	0.3	0.2
Water Supply, Sewerage & Waste Management	98	0.5	0.5
Construction	1,398	7.1	5.5
Wholesale and Retail Trade	3,557	18.0	21.1
Transport and Storage	866	4.4	6.9
Accommodation & Food Service Activities	774	3.9	4.6
Information and Communication	1,144	5.8	6.5
Financial & Insurance Activities	975	4.9	5.3
Real Estate Activities	320	1.6	1.1
Professional, Scientific & Technical Activities	1,610	8.2	6.3
Administrative and Support Service Activities	990	5.0	5.5
Public Admin & Defence, Social Security	992	5.0	4.4
Education	2,417	12.3	10.2
Human Health & Social Work Activities	1,756	8.9	9.4
Other	930	4.7	4.3

*People aged 16-74 in employment

COMMUNAL ESTABLISHMENTS	Rural Area
All Communal Establishments	22
All Residents in Communal Establishments	406

QUALIFICATIONS*	Rural Area		Urban Area
	Total	%	%
	None*	5,048	16.7
1-4 GCSEs*	4,201	13.9	16.3
5+ GCSEs (A*-C)*	4,867	16.1	16.8
Apprenticeship*	1,381	4.6	3.2
2+ A levels*	3,551	11.8	11.4
Degree*	9,980	33.1	27.3
Other Qualifications	1,130	3.7	6.8

* Or equivalent for people aged 16+

OCCUPATION*	Rural Area		Urban Area
	Total	%	%
	Managers and Senior Officials	2,850	14.5
Professional	3,933	20.0	17.8
Associate Professional & Technical	2,865	14.5	13.3
Admin and Secretarial	2,607	13.2	12.4
Skilled Trades	2,001	10.2	8.6
Caring, Leisure and Other Services	1,436	7.3	8.0
Sales and Customer Service	1,424	7.2	9.7
Process, Plant & Machine Operatives	949	4.8	7.0
Elementary	1,647	8.4	13.0

*People aged 16-74 in employment

NATIONAL STATISTICS: SOCIO-ECONOMIC CLASSIFICATION*	Rural Area		Urban Area
	Total	%	%
	Higher Managerial & Professional	4,187	15.4
Lower Managerial, Admin & Professional	7,077	26.1	21.4
Intermediate Occupations	4,193	15.4	14.9
Small Employers & Own Account Workers	2,921	10.8	7.4
Lower Supervisory & Technical	1,681	6.2	6.9
Semi-Routine Occupations	2,940	10.8	13.7
Routine Occupations	2,103	7.7	11.5
Never Worked & Long-Term Unemployed	549	2.0	5.4
Never Worked	283	1.0	3.3
Long-Term Unemployed	266	1.0	2.0
Not Classified	1,515	5.6	7.1
Full-Time Students	1,515	5.6	7.1
Not Classifiable for Other Reasons	0	0.0	0.0

*People aged 16-74